Dragon’s Den – Pitch

In the next two weeks, as an aspiring entrepreneur, you will be working on a presentation to “Dragons” to get them to invest in your idea or product. You will need to include the following in this assignment:

* Brainstorm sheet with the problem/need and how to solve the problem/need.
* Create visuals and media to accompany your pitch (this could include images, the product itself, graphs and charts)
* Include a business pitch (1-2 pages) which summarizes your idea and why the Dragons should invest in your solution or concept.
* Explain 3 ways your pitch would be different and respect cultural differences if you were presenting to investors from another country (China, Brazil, Russia etc)
* Be sure in your presentation you include some market analysis and monetary considerations. which shows some or all of the following: need for your concept, how much money are you asking for and for what are you going to give up in your company, price to produce, profit margins, growth potential, how will you sell or market your product/service, how the Dragons will make money
* Present your pitch to the “Dragons” (3-10 minutes) and upload it on flipgrid <https://flipgrid.com/21300b25> Be sure to rehearse your presentation and include visuals which help the potential investors to connect and understand your idea.

Sample pitches

<https://www.youtube.com/watch?v=Foa0-0s1DZE>

<https://www.cbc.ca/dragonsden/m_pitches/hope-blooms>